



# MARITIME INTERIOR DECORATION



**BLOMSMA**  
**PRINT&SIGN**





# SELF-ADHESIVE FILMS

Endless possibilities for ship interior decoration

What many companies and interior designers do not yet know is that vinyl/foil has a huge range of applications. Vinyl is often still associated with the application for advertising purposes such as lettering or loose stickers. Nowadays, however, the possibilities go much further than that. In this brochure we will tell you everything you did not know about the possibilities of decoration and renovation of both interiors and exteriors of (cruise) ships, offshore platforms and FPSO's with self-adhesive vinyl. Specifically we focus on applications that are used for long term use and immediately provide an added value.





# SELF-ADHESIVE FILMS CAN BE USED EVERYWHERE

Whereas previously vinyls were mainly used for flat and smooth surfaces such as plates, panels and glass parts, films are now also becoming increasingly suitable for use on more difficult substrates such as weathered coated aluminum or plastic window frames or façade panels. The possibilities and applications of Self-adhesive films have therefore increased significantly in recent years.

Film manufacturer 3M™ is one of the main drivers behind this development. With products such as DI-NOCT™ (an IMO certified product), Fasara™ and Envision™, 3M have brought products in recent years that are of very high quality and are sustainable products that are specifically suitable for decoration and renovation applications. These films have such properties that in terms of quality, adhesion and durability they are comparable or sometimes even better than painting and spraying, veneering or screen printing.





## COLOR AND IMAGERY REDUCE STRESS

Several studies have shown that the use of color and imagery in the interior of ships, office and other working environments has a direct influence on the labor productivity in the workplace. The use of color and carefully chosen images reduces stress and evokes positive associations. In this way productivity is stimulated and reduced absenteeism due to illness.

With vinyl coverings, complete walls can be decorated with a complete full-color print in one go. Even so that windows and doors completely “disappear” into the background because doors and window frames can also be decorated with printed film. Empty walls are thus concealed and transformed into tasteful eye-catchers.





## DESIGNING THE PERFECT SHIP INTERIOR USING 3M FINISHES

Designing the perfect ship interior can be a balancing act between creating a warm and welcoming ambiance that feels like home and also imbue an element of surprise that makes your guests feel special.

DI-NOCT<sup>™</sup> vinyl surface finishes (which are IMO certified) include a wide range of innovative patterns and colors that provide many opportunities to decorate or refresh spaces while blending in with the existing decor. Spa-like bathrooms with extensive use of glass doors and partitions often add that special element to a guestroom, with the use of the right glass surface finish like FASARA<sup>™</sup>, these spaces can be used as the focal point of the room decor.





# INCORPORATE THE LATEST TRENDS WITH ARCHITECTURAL FINISHES

Cruise ships or living quarters on a vessel also aim at making a striking first impression and what better space than the ship's gangways or cabins to make a lasting impression on guests or visitors. Besides their aesthetic value, these surface finishes are durable, with strong adhesion, allowing your interior to be furnished to the highest possible standard. Existing furnishings can be kept and renewed rather than replaced, meaning you can redesign your hotel space in minimal time and cost, without compromising on quality and style.

# OUR SERVICES

## 3M™ DI-NOC™ architectural finishes: IMO certified & enabling creativity

With the addition of 225 new patterns that incorporate the latest trends, 3M™ DI-NOC™ Architectural Finishes are now available in more than 1,000 different designs, enabling almost infinite creativity. Our diverse selection of unique new products utilizes the latest technologies available, including Effect, which changes color depending on the viewing angle, and Advanced Metallic, which gives the appearance of woven metal. In addition, a new range of patterns has been added to the portfolio enabling application to exterior surfaces. Our rich assortment of finishes offers the warmth of wood grain, the texture of traditional Japanese washi paper, abstract designs inspired by nature, and many other interior and exterior design possibilities. The International Maritime Organisation has issued a Certificate of Approval to use DI-NOC Surface Finishes on ships. This certificate is available upon request.

## Our Products & Services

In almost 40 years Blomsma has developed into a modern and customer-oriented total supplier in the field of visual communication tools; exterior and interior signage, safety signage, interior decoration, wayfinding, illuminated signage, window films, fleetmarking and acoustic panels.

With more than 120 employees and 4 branches, Blomsma can call itself one of the largest signage companies of the Netherlands, Belgium and Germany. Our main vision is to offer complete solutions using our inhouse print facilities for signage applications. From this core idea, the current Blomsma divisions, each with their own field of expertise, have established themselves as leaders in their respective markets.

For the more complex projects in terms of size or complexity, we start with an inventory that is conducted by specialists with a vast amount of experience in the industry. A site visit is made to determine what signage is needed and in what form and using which materials. The inventory results are translated into sign plans and visual impressions by our design team.

Our 'everything in one hand' concept is experienced as clear and complete. It is a proven process of inventory, reporting, presentation, production and assembly. This assembly of signage is done by our own VCA-certified employees. National or international legislation and standards are the basis for all our activities. We attach great importance to safety. That is why our employees receive machine training and the use of aerial platforms, window cleaner gondolas, etc.

## 3M™ Platinum Graphic Select Provider™

Blomsma is a 3M™ Platinum Graphic Select Provider™. That is the highest achievable level for suppliers in the signage market. This means that Blomsma Print & Sign is allowed to provide guarantees independently on behalf of 3M™. These guarantees are given for the materials, the production and the assembly/mounting. What this means for you is the optimum project guarantee and complete certainty.

## CURIOUS?

Curious about the possibilities for your organization? Please feel free to contact us!

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