



LFP specifications

To Blomsma it's possible to supply digital files and hardcopies.

In case you prefer to supply digital files your are kindly requested to read carefully the following specifications.

Categories:

To prevent misunderstandings recognizes three different categories:

- *Cat. 1: ready to print files*, which are prepared by the delivering party in such a way that they can directly be processed by Blomsma. This is possible by providing a CertifiedPDF (cPDF) file according the CertifiedPDF-profile which can be found on our website. With larger sizes (A0 and larger) it's possible to make files at 10, 20 25 or 50% of the final size.
- *Cat 2.: print-prepared or digital lay-outs*. These "open files", or correctly set-up PostScript / PDF files, require a set of print technical preparations to make them ready for printing.
- *Cat 3.: design files*, digital projects, semi-finished items and drawings which need to be digitized by Blomsma.

File Formats:

Files can be delivered in the following file formats:

Adobe Photoshop (up to version CS4):

Flattened (no layers)

*.tiff, *.eps, *.jpg, *.psd

Each page in a separate file.

Adobe Illustrator (up to version CS4):

Fonts to be changed to font-outlines

Select saving as EPS with Macintosh 8-bit preview

Each page in a separate file.

Indesign (up to version CS4):

Only if no fonts are being used, otherwise Macintosh

Simultaneous delivery of all Macintosh fonts and all linked pictures required.

Quark Xpress (up to version 6.5):

Only if no fonts are being used, otherwise Macintosh

Simultaneous delivery of all Macintosh fonts and all pictures required.

PDF

Preferably CertifiedPDF (made up with one of the Blomsma Profiles found on our website)

no cutmarks and bleeding allowed, except in case Blomsma processes the file to mount it, in that case allow 3 mm. extra, no cutmarks.

NOTE: include all used fonts.



Microsoft Office:
Only after contacting Blomsma.

Color Usage:

Delivery is possible in both CMYK (Fogra-27 or ISO coated) and RGB (Adobe RGB 1998). In order to preserve the largest possible Color Spectrum we advise RGB-color mode. Use can be made of PMS colors, however these supporting colors are re-calculated in our high-end RIP's to CMYK according the "digital Colorscheme" of Pantone. Please identify these PMS colors always on the co-delivered color testprint. Name of the PMS color always needs to be Pantone C (coated).

Resolution:

In case of for example a big size billboard a resolution of 72 dpi is sufficient. Please note that that's counts for the end-size. In case you prepare a billboard on 10% of it's final size we need to enlarge this file 1000%, which requires 720 dpi in the preparational design file. The more the viewing distance get's further, which is often the case with larger sizes, the more the resolution can get lower. The following table gives some guidance:

Distance up to:	1 meter	100 dpi (final production size)
	from 1 to 5 meter	70 dpi (final production size)
	from 5 to 10 meter	50 dpi (final production size)
	from 10 meter onwards	30 dpi (final production size)

Media:

Your orders can be sent by diskette, ZIP, CD or DVD.
E-mail is also possible. Please send your files to preprint@blomsma.nl (max 10 MB).
After consultation Blomsma, upload to our FTP server is possible.
Mac files to be compressed as *.hqx or *.sit.

Reference:

Only Matchprint of Irisproof can be used as color reference. In all other cases Blomsma is not liable for exact colors.

Formats:

Abri's	118,5 x 175 cm (bxh)
A0	84,1 x 118,9 cm (bxh)
Supermax	134,3 x 198,3 cm (bxh)
Billboards	332 x 236 cm (bxh)
Vitrine Billboards	340 x 244 cm (bxh)